Celebrating an incredible year of impact at home and abroad.
<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>06</td>
<td>Letter from our Co-Founders</td>
</tr>
<tr>
<td>07</td>
<td>Letter from our Board of Directors</td>
</tr>
<tr>
<td>08</td>
<td>2018 Highlights</td>
</tr>
<tr>
<td>10</td>
<td>Annual Financials</td>
</tr>
<tr>
<td>11</td>
<td>Our Financial Model</td>
</tr>
<tr>
<td>12</td>
<td>Awards</td>
</tr>
<tr>
<td>13</td>
<td>A Unique Partnership with ME to WE</td>
</tr>
<tr>
<td>16</td>
<td>WE Villages: A proven model of holistic, sustainable development</td>
</tr>
<tr>
<td>17</td>
<td>Key Milestones Reached in 2018</td>
</tr>
<tr>
<td>18</td>
<td>WE Villages: Where we work</td>
</tr>
<tr>
<td>20</td>
<td>Spotlight on Sustainability: Keeping the taps on</td>
</tr>
<tr>
<td>22</td>
<td>Spotlight on Education: Kenya</td>
</tr>
<tr>
<td>28</td>
<td>Spotlight on Food Security: Ecuador</td>
</tr>
<tr>
<td>34</td>
<td>WE Schools: Igniting a passion for social issues by bringing experiential service-learning to life</td>
</tr>
<tr>
<td>36</td>
<td>WE Day: Catalyzing a global movement for change</td>
</tr>
<tr>
<td>37</td>
<td>WE Day Connect</td>
</tr>
<tr>
<td>38</td>
<td>WE Social Entrepreneurs: Investing in a socially conscious future</td>
</tr>
<tr>
<td>40</td>
<td>Introducing WE Well-being</td>
</tr>
<tr>
<td>43</td>
<td>To our valued supporters</td>
</tr>
<tr>
<td>44</td>
<td>2018 Board of Directors</td>
</tr>
<tr>
<td>45</td>
<td>2018 WE Day Co-Chairs</td>
</tr>
<tr>
<td>47</td>
<td>2018 Outstanding Partners and Donors</td>
</tr>
<tr>
<td>53</td>
<td>2018 Media Partners</td>
</tr>
<tr>
<td>54</td>
<td>2018 Canadian Educational Partners</td>
</tr>
<tr>
<td>56</td>
<td>2018 American Educational Partners</td>
</tr>
</tbody>
</table>
REFLECTING ON LEGACY AND SUSTAINABLE IMPACT AS WE LOOK FORWARD TO OUR 25TH ANNIVERSARY—From the beginning, impact has always been our North Star. To this we now add the word sustainable. As we look back on 2018, we’re celebrating the many impacts you’ve helped make possible and how they are setting the stage for sustainable, transformative change for generations to come.

Together, we have taken an extraordinary journey to get where we are today. From humble beginnings, starting in 1995 with a fight to end child labor, to building our first school in Nicaragua, to developing the WE Villages model to address the root causes of poverty, WE Charity has come a long way. Looking ahead to the upcoming 25th anniversary, we are determined to work together with you to ensure this incredible impact continues into the future.

This year WE College opened its doors in Kenya, offering thousands of students the opportunity to pursue post-secondary education. Among the first graduating class are young girls who started their education at WE Villages primary schools and are graduates of the Kisaruni Group of Schools. This is a shining example of lives that have truly been transformed through your support of our work: girls who, instead of facing early marriage and poverty, are leaders and role models paving the way to bright futures for their communities.

Closer to home, WE Day Connect is digitizing the WE Day experience to empower more young change-makers than ever with the inspiration and tools to make a difference. And through the upcoming WE Social Entrepreneurship Centre, young leaders will be empowered to launch and scale social enterprises to solve society’s greatest social challenges.

We know that when people are given the right tools and resources, they achieve extraordinary things—for themselves, their communities and around the world. As we look toward the next 25 years, we know that with your help, there’s no limit to the impact we can create, not just now but for generations to come.

Thank you for joining us on our extraordinary journey.

Craig and Marc Kielburger

A Message from our Board of Directors

HONORING A YEAR OF SUSTAINABLE, TRANSFORMATIVE IMPACT, MADE POSSIBLE BY YOUR SUPPORT AND GENEROSITY—On behalf of the WE Charity Board of Directors, we are proud to report that 2018 was another year of growth, innovation and exciting progress. The work that WE Charity does is truly inspired and made possible by the generosity of our partners, champions and supporters. Through your personal, school, family and/or corporate commitment, WE Charity is continuing to grow our impact, inspire change and make an important difference in the world.

Our Board of Directors is comprised of industry leaders, activists and humanitarians who are committed to the ongoing evaluation, auditing, consultation and partnership that is required to evolve and strengthen the organization, ensuring that every dollar you contribute is used with maximum efficiency to deliver the greatest possible impact. As a result, WE Charity has been able to maintain a significantly lower than industry standard administration rate. Historically and over the past 10 years, on average 90 cents of every dollar directly go to the projects and programs you support.

We are also dedicated to ensuring that governance of the organization is of the highest caliber and integrity—from the programs WE Charity runs to the relationships and partnerships we build at home and around the world, we are dedicated to ensuring that your support is fueling transformative change.

Through this report, we are thrilled to share some of the incredible impacts that you, our donors and partners, enabled us to bring to life in 2018. We hope you enjoy learning more about all that has been accomplished this past year in the pages that follow.

It has truly been a remarkable year. On behalf of our WE Charity Board of Directors, we want to extend our sincerest appreciation to everyone who has been part of our journey.

Michelle Douglas
Chair, Board of Directors,
Canada

Dr. Jonathan White
Chair, Board of Directors,
U.S.
WE DAY CONNECT
May 2018 marked the first interactive, online WE Day, with two events that each brought together students and teachers from more than 49 countries to celebrate acts of volunteerism and showcase how local youth, schools and community groups act locally and globally to make a difference.

WE WELL-BEING
We’re excited to launch WE Well-being, an initiative that empowers people of all ages with the tools to promote their own well-being and that of others. With the support of many people at home, we believe that focusing on this increasingly important issue will create positive change for today’s and tomorrow’s generations.

WE WALK FOR WATER
We launched our first-ever worldwide fundraiser for water, bringing together students from 2,000 schools in Canada, the U.S. and UK to raise funds and awareness for clean water.

WE COLLEGE
Breaking ground on WE College was a huge milestone. The school will provide high-quality post-secondary education to learners across Narok County in Kenya over the coming decades, giving thousands of young people the opportunity to pursue meaningful careers.
Annual Financials

Our fundraising model reflects our vision for sustainable development and empowering young people, families and communities to make a difference.

<table>
<thead>
<tr>
<th>Sources of income*</th>
<th>2018** (8 months)</th>
<th>2017 (12 months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate partners</td>
<td>40.4% $20,088,067</td>
<td>31.5% $20,872,180</td>
</tr>
<tr>
<td>Youth***</td>
<td>25.8% $12,825,076</td>
<td>23% $15,444,177</td>
</tr>
<tr>
<td>Foundations</td>
<td>22.1% $10,964,621</td>
<td>30% $19,884,552</td>
</tr>
<tr>
<td>Adult</td>
<td>8.5% $4,237,100</td>
<td>12% $7,899,197</td>
</tr>
<tr>
<td>Government</td>
<td>3.2% $1,593,852</td>
<td>3.5% $2,298,077</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100% $49,708,716</td>
<td>100% $66,393,183</td>
</tr>
</tbody>
</table>

*Please note that income includes cash and in-kind donations. All figures are consolidated for WE Charity Canada and USA.

<table>
<thead>
<tr>
<th>Expenditure of income*</th>
<th>2018** (8 months)</th>
<th>2017 (12 months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Domestic projects and education</td>
<td>52.6% $30,470,310</td>
<td>58.5% $38,005,733</td>
</tr>
<tr>
<td>International projects and education</td>
<td>34.6% $20,050,638</td>
<td>31.5% $20,630,365</td>
</tr>
<tr>
<td>General and administration</td>
<td>12.7% $7,382,644</td>
<td>10% $6,487,685</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100% $57,903,592</td>
<td>100% $65,123,783</td>
</tr>
</tbody>
</table>

*Please note that income includes cash and in-kind donations. All figures are consolidated for WE Charity Canada and USA.

**In 2018, Management and the Board of Directors made the decision to change the fiscal year of WE Charity Canada to a September 1 to August 31 structure to better align with the school year in North America. This change has resulted in this audit being an 8-month audit, from January 1, 2018, to August 31, 2018 (where previous audits were for a 12 month time period). This is particularly relevant when looking at the difference in revenue and expenses compared to previous years.

***This is especially significant for youth donations which represent both cash and in-kind support, including educational and medical supplies.

Our Financial Model

90% of donations support our programming
10% of donations go toward our administrative costs

Only 10% of donations go toward administrative costs.

From student-led fundraisers to corporate partnerships, we ensure all contributions are spent effectively and we have an industry-leading standard of financial responsibility. Using an asset-based approach, we partner with community members to empower them to lead change, offering a hand up instead of a handout. Historically and over the past 10 years, on average 90 cents of every dollar directly supports the projects and programs, enabling us to focus on creating sustainable change where it matters most. It is thanks to our unique partnership with ME to WE, our social enterprise, that we can fulfill our mission and empower young people, families and communities around the world.

Imagine Canada works in partnership with other charitable organizations, companies, governments and individuals through programs that help strengthen charities and their operations. Its list of Sector Champions include some of the country’s most prominent charities.
A Unique Partnership with ME to WE

ME to WE is a social enterprise that provides socially conscious products and experiences that allow people to change the world through their everyday choices. Through our partnership with ME to WE, we are able to achieve a remarkable rate of financial efficiency. ME to WE, in part, is structured to offset WE Charity’s expenses and help provide pro bono service at home and abroad. Half of all ME to WE’s profits are donated to support WE Charity, while the other half is reinvested to grow the mission of the social enterprise. As a Certified B Corporation, ME to WE meets rigorous standards of social and environmental performance, transparency and accountability.

Since 2009, ME to WE has donated $20 million in cash and cost offsetting in-kind donations to WE Charity. ME to WE, on average, has donated over 90% of its profits back to WE Charity while reinvesting the balance to ensure sustainability.

GOOD HOUSEKEEPING

WE Charity is honored to be the first-ever recipient of the Good Housekeeping Humanitarian Seal. Since 1909, the Good Housekeeping Seal has served as a symbol of trust and reliability in a product or service. This new emblem was developed to give consumers the same confidence when choosing to support a charitable organization.

MoneySense

MoneySense ranks Canadian charities, big and small, on how efficiently they use their donations, their governance, transparency, fundraising costs and cash reserves. In 2018, WE Charity received an overall grade of “A”. When donating to WE Charity, donors are able to see exactly where their money goes and the impact that it has.

We are proud of our world-class development model and humbled by the award-winning accomplishments of our organization and team.
Global Impact

Empowering communities to lift themselves and their families out of poverty.
WE Villages: A proven model of holistic, sustainable development

Your support of WE Charity has the power to transform the lives of not just individuals, but entire communities, empowering them with the tools to break the cycle of poverty.

We know poverty isn’t the result of a single cause: that’s why we created WE Villages, an adaptive, effective five-pillar model built on more than 20 years of experience collaborating with dedicated community members and international development experts. You are part of this incredible story of change as we partner directly with communities around the world to find solutions that work. This model focuses on creating sustainable, transformative change in partnership with communities, giving them a hand up not a handout. And each of our five Pillars of Impact aligns with one of the UN Sustainable Development Goals.

### Key Milestones Reached in 2018

#### Education

**Setting students up for success and on the path to a brighter future**
- 1,500+ classrooms and schools built to date, helping 200,000 students access education
- 140 students piloted our computer literacy training program that launched this year in India
- 234 girls graduated secondary school from Kisoruni Group of Schools since 2014

#### Water

**One of the fastest ways to lift a community out of poverty**
- 1 million+ people to date with access to clean water and sanitation programs and facilities
- 6,180 people with access to clean water through two new boreholes drilled in Kenya in 2018 alone
- 150 water and sanitation education sessions held in 2018 across six communities in Tanzania

#### Health

**Helping families stay healthy and thrive for generations**
- $36 million+ in medical supplies provided to date to health facilities serving our partner communities
- 130,000+ patients served to date at Baraka Hospital and Kishon Health Centre in Kenya

#### Food

**Fueling growing minds and bright futures**
- 15 million+ nutritious meals produced to date by farmers and families with our support
- 1,200+ kg of produce harvested through demonstration gardens in Haiti in 2018
- 17,400+ liters of fresh milk produced at Baraka Farm in Kenya in 2018

#### Opportunity

**Empowering parents to earn a sustainable income**
- 30,000+ women empowered to date with financial independence
- 200+ women empowered through a new Women’s Empowerment Centre in Kenya opened in 2018, which has a computer lab, banking facility, artisan production space and daycare
- 664 participants trained in financial literacy and animal husbandry in Haiti in 2018
WE Villages: Where we work

Together with communities and you, we’re creating a global impact with sustainable solutions that empower people to create brighter futures for generations to come.

Eighty-four WE Villages partner communities in nine countries worldwide: Nicaragua, Haiti, Ecuador, Sierra Leone, Ethiopia, Kenya, Tanzania, Rural China, India.
Spotlight on Sustainability: Keeping the taps on

Meet the communities in Kenya’s Maasai Mara responsible for making their new water project sustainable for the long haul

In spring 2018, drilling commenced and was completed on two boreholes in the communities of Oloirien and Melelo. Community members were ecstatic, as these large-scale water systems provide long-term, sustainable sources of clean water. Every drop will create a ripple effect of change—particularly for women and girls, who previously spent hours walking for water in the drought-prone region.

But the impact doesn’t stop there. An empowered group of men and women from Oloirien have formed the Water Management Committee, ensuring the project’s sustainability. After supporters like you provide the resources to make a water project as large scale as a borehole possible, it is the committee who keeps the taps on. They instill community ownership and are ultimately responsible for overseeing the health of the project. Ensuring diverse representation from the community, they are the ones who understand their own challenges and how to solve them.

The group of elected individuals meet once a week, always on the school grounds at the heart of the project. And as the school bell rings and students stream into the yard, they are surrounded by the generation who will grow up seeing the committee in action—and drinking clean water.

“We are the ones who know the challenges of not having water, so we will make sure this project is well taken care of.”
— Judy Toniok, Water Management Committee Assistant Secretary

LOCAL ACTION. GLOBAL IMPACTS.
Students and families across North America and the UK created a tidal wave of change through the first annual WE Walk For Water event. We are so incredibly grateful to the individuals, schools, groups and partners who participated in and fundraised for our first-ever one-day global fundraiser. Together we are inspired by and empowering communities like Oloirien to break the cycle of poverty.
Education transforms lives. By providing a high-quality post-secondary experience for learners across Narok County, WE College gives young learners a chance to pursue their dreams and change the future of their communities with meaningful careers. Over the coming decades, thousands of young people in this rural region will have the opportunity to break through the barriers to education: among them, graduates from the Kisaruni Group of Schools.

WE College curriculum offers the chance for future leaders to pursue a diploma or certificate in: Technical Studies, Public Health, Education, Medicine, Civil Engineering or Business and Technology. Each area of study was carefully selected with communities in Kenya in mind, so graduates can pursue meaningful careers and help their home communities thrive. With WE College, a successful career is possible at home.

Looking to the future as WE College opens its doors to the next generation of leaders
Mercy grew up in Eor Ewuaso, a Maasai community in Kenya. In a community where priority wasn’t given to girls’ education, going to school wasn’t easy for Mercy—but her mother wanted things to be different for her daughter.

Mercy worked hard to finish primary school, graduating top of her class before earning a scholarship to Kisaruni in 2013. As the eldest child, Mercy wanted to make her family proud. In her Grade 12 year, Mercy learned about WE College, set to open the following year. Fast forward, and Mercy is now a proud student on full scholarship, set to be one of the first to graduate WE College with a diploma in tourism management. Mercy is confident that with her skills and experience from college she will land a job in tourism locally, allowing her to support her younger siblings and giving her options for her future. Asked for one experience that stands out at WE College, Mercy can’t pick just one. “Every experience has been unexpected, and just when I thought that would be the best, something else would top it!” she exclaims. “Learning French, interning at one of the best tourist hotels in Kenya and learning to drive are in the top.”
“What will really stick with me for the rest of my life is the students. They are such an inspiration to me and I can only imagine the great things they will accomplish in their lives. When you think about the ripple effect that that will have, you really start to feel a sense of the scale of what is being accomplished at WE College.”

— Luke Gilgan on WE College, following his family’s experience on the 2018 Graduation Trip in Kenya
Spotlight on Food Security: Ecuador

With your support, through the WE Agricultural Learning Center we’re empowering farmers in Ecuador with the skills and tools to engage in successful farming activities that will increase their productivity and create a sustainable income to improve their household food security.

Food programming and agricultural infrastructure are essential to address the need for food security in Ecuador. That’s why, with your help, we’re expanding our programming to educate farmers in Ecuador with the skills and knowledge to ensure sustainable cacao production: contributing to a generation of empowered farmers who can meaningfully provide for their families. To ensure sustainability in our approach to farming in the Amazon, there are four main areas of impact:

1. Integrating sustainable farming and rainforest conservation, ensuring farmers are learning skills that will maintain the environmental integrity of the Amazon

2. Creating a living classroom with a variety of diverse crops, providing farmers with the opportunity to practice new techniques that they learn and work with new farming equipment

3. Supporting the needs of farmers to better understand the issues they face and how they manage their crops, ensuring our programming meets the needs of farmers and contributes to productive farming

4. Promoting biodiversity by encouraging farmers to diversify their crops and experimenting with a wide range of vegetables—sharing learning to empower farmers to grow more nutritionally dense foods to benefit the health of their families and the community
The WE Agricultural Learning Center is a 170+ acre facility that will empower farmers for years to come to learn modern, sustainable skills to practice on their own farms.

Fermentation area

Teaches farmers the techniques required to turn cacao beans into chocolate.

40 kg of tilapia

Produced to date in the farm’s tilapia ponds.

Demonstration farm

1 tonne of cacao, 300+ bananas, 1,300 grapefruit, 3,000 lemons and 5,000 oranges harvested (to name a few!)
Local Impact

Empowering youth at home to be an unstoppable force for good
WE Schools: Igniting a passion for social issues by bringing experiential service-learning to life

“I truly believe in the work WE does, and I think they are making a huge impact on the world, not only with the services and support they provide, but also with the inspiration and education they provide to young people all over the world to make a difference and change our world for the better. WE creates global citizens.”

—Melissa Stockbrugger-Knaus, Teacher, Humboldt, SK

2017/2018 Academic Year by the Numbers

| Annual social value** created globally during the 2017–2018 school year by youth involved in the WE Schools program | $265,921,623* |
| Youth engaged in the WE Schools program globally | 4,327 |
| Funds raised by WE Schools for local and global causes | $14,118,012* |

| Educators engaged in the WE Schools program | 37,359 |
| Organizations supported by WE Schools participants | 5,454 |
| Schools and groups supported globally | 16,400 |

| Meals supported through food collected by WE Schools participants | 15,163,433 |
| Hours volunteered by WE Schools participants | 10,580,243 |

Inspiring a generation of leaders and change-makers in Canada and the U.S.

Educators surveyed after the 2017/2018 Academic Year reported that:

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
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<tr>
<td>87%</td>
<td>Of their students are now more capable of effectively voicing their own opinions</td>
</tr>
<tr>
<td>83%</td>
<td>Feel that they are better equipped to teach about social justice issues through service-based learning</td>
</tr>
<tr>
<td>90%</td>
<td>Of their students demonstrate increased leadership among their peers</td>
</tr>
<tr>
<td>86%</td>
<td>Of their students are more likely to stand up for others who are treated unfairly because of their gender, race, religion, ability or sexual orientation</td>
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</table>

*All dollar values are reported in USD.

**Social value = total money raised for local and global causes + value of food collected + the value of hours volunteered at a standard valuation rate.
WE Day: Catalyzing a global movement for change

“I knew that once people heard the message, once they knew they could get involved, they’d be inspired too.”

— Donovan Faraoni, Grade 10 Student, Bishop’s College School

In the 2017–2018 WE Day season, we launched Get Doing, inspiring thousands of students to get up and get out there to make a difference, just like Donovan Faraoni. After a moving speech at WE Day Ottawa, he immediately went back to his school, Bishop’s College School, to establish their first WE Take Action club to fight racism and promote inclusivity.

From our incredible surprise guests and motivational speakers to our remarkable WE Schools students and honored guests, it was a monumental season to kick-start the school year of doing good. We brought together 219,000 young people, schools and families across Canada, the U.S., UK and Caribbean. Thank you to our sponsors, partners and co-chairs for helping make WE Day possible!

“IT was awesome to see schools and faces from around the world! You don’t even think about distance anymore.”

— Patricia Fowler-Knowles, Educator, C.V. Bethel Senior High School, Bahamas

INTRODUCING AN INTERACTIVE, DIGITAL EXPERIENCE THAT BRINGS THE POWER OF WE DAY TO YOUTH AND SCHOOLS GLOBALLY—2018 saw the exciting launch of WE Day Connect with two interactive, online events featuring celebrities and special guests, bringing students and educators from 49 countries together to celebrate acts of volunteerism and showcase how local youth, schools and community groups act locally and globally to make a difference. In 2019, we look forward to bringing WE Day Connect to even more schools and groups around the world, providing more access to this incredible opportunity to turn classrooms into global celebrations of possibility.

Watch WE Day Connect online at WE.org/wedayconnect
“Social entrepreneurship is the future. The line between business and nonprofit is coming closer and closer together. I think we’ll be really amazed at what young people can do if you just give them the tools to do so and be in the driver’s seat to solve problems, giving them that mindset to take action.”

—Thor Richardson, entrepreneur and WE champion
Introducing WE Well-being

There is a proven need to empower educators and youth with well-being promotion and supports. Healthy emotional and social development in early years lays the foundation for mental health and resilience throughout life. With more than 23 years of programming empowering youth and educators, and more than 16,000 schools and groups participating in WE Schools programs in North America and the UK, we are uniquely positioned to bring the resources our educators are seeking to help them integrate well-being into the classroom. That’s why the WE Well-being program was launched in 2018: a proactive approach built on evidence-based prevention and promotion strategies, designed to build a foundation of awareness, understanding and everyday actions.

Developed in collaboration with leading mental health professionals and with the support of our founding partner, the Erika Legacy Foundation, the program’s goal is to achieve the following transformative outcomes:

- Promoting positive, inclusive, safe and caring environments and relationships
- Reducing stigma, celebrating diversity and fostering resiliency
- Increasing social, emotional, physical and mental well-being

Erika Elkington’s lasting legacy of believing in people’s inner greatness and that we can all achieve success.

A VERY SPECIAL THANKS TO OUR FOUNDING PARTNERS, THE ERIKA LEGACY FOUNDATION AND THE ELKINGTON FAMILY, FOR THEIR CRITICAL ROLE IN INSPIRING AND SUPPORTING WE WELL-BEING—Erika took on many challenges and was always learning. She spoke multiple languages and had seen much of the world by the age of 26. She had a Bachelor of Education, a Certified Human Resources Professional designation, graduated from the Sauder School of Business and earned an MBA. With her love of business and entrepreneurship, combined with her passion for teaching, Erika focused on helping women in the workplace, youth and start-up businesses succeed. Erika was determined to push herself and find her greatness. That greatness, she believed, was found in being loving, caring and inspiring to others.

Erika, 29, died by suicide on August 6, 2015; she was one month away from celebrating her 30th birthday. To honor Erika, family and close friends created The Erika Legacy Foundation in 2016. The mission of the foundation serves to honor Erika by:

- Taking innovative approaches to prevent what happened to her from happening to other people
- Investing in research into the science behind suicide and mental health
- Promoting entrepreneurship and leadership

The Erika Legacy Foundation strives to build safer and inspired communities by partnering with charitable organizations that capture the spirit of what Erika believed in.

A LOOKING FORWARD TO THE FUTURE

2018 was just the beginning. Launched as a pilot project, WE Well-being will continue to expand to provide further resources and capacity-building opportunities, including workshops, speaking tours and youth conferences. With more than 200,000 students and teachers reached through WE programs and WE Day events each year, imagine the possibilities.
Without you, nothing we do would be possible.

We are deeply grateful to the individuals and organizations listed in the following pages for their dedicated support.

Extending a sincere thank you to our valued supporters: our incredible Board of Directors, WE Day Co-Chairs, partners, sponsors and donors.
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Creative Director Media Operations,
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Boots Alliance

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Singer, Songwriter, Record Producer & Actress

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Chief Executive Officer, Co-Founder, Plumbtree Partners

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Founder, Pat & Emmett Smith Charities
Hall of Fame Running Back and Former Dallas Cowboy

Matthew and Jessica Upchurch
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Ambassador of Sustainability & Advisory Board, Virtuso

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President, Kingswood Capital Management

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Vice President, Personal Lending & Commercial Strategies, RBC

Erica Ehn
CEO and Creative Director, YMC and YummyMummyClub.ca

Jon Levy
Chief Merchant, Co-Founder & Chief Executive Officer, Mastermind

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Co-Chair, Virgin Management, Virgin Unite & Big Change Charitable Trust

Kees Kruijff
President Home Care, Unilever

Lord Rami Verjee
Founder, The Rumi Foundation

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Grouse Mountain Resorts

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Chief Executive Officer, Paragon Gaming & Parq

Dr. Djevd Mowafaghian
Founder, The Djevd Mowafaghian Foundation

Shaun Diamond Tejani
Founder & Chief Executive Officer, Victory Square Technologies

WE DAY COMMUNITY BALTIMORE
Ashlon & Adair Newhall
Managing General Partners, Greenerpris Associates

WE DAY COMMUNITY KENTUCKY
Wendy and Kris Sirchro
WE Ambassadors and Founders of WE Day Community

WE DAY COMMUNITY ST. LOUIS
Jennifer and Tom Hillman
WE Ambassadors and Founders of WE Day Community | St. Louis

30 Elephants
60 Million Girls Foundation
7-Eleven Canada
Aaron Fournard
The Abboud Family
Accenture
ACCO Brands Canada
Achievers
Adventure Learning Experiences
 Advocate Printing & Publishing
Aggie Living
African Travel
Albert El Tassi
ALDO
Aleen Keshishian
Alexandra Weston
Algonquin College
The Alhambra Family
Allan Rush
The Allstate Foundation
Allstate Insurance Company
The Almkaff Family
The Althoff Family
The Altitia Family
Altitude Properties
Andrew Peller Ltd.
The Angelone Family
Anton and Hana Rabin Charitable Fund at the Jewish Foundation of Greater Toronto
Aon
The Appleton-Benko Family
ApplyBoard
Archange Academy
Argentum Creek Partners
Argyros Family Foundation
Arbour
The Arvilo Family
Ashley and Lynn Webster

Aspen Properties Ltd.
The Asper Family
The Baby Girl Project Inc.
Ballmer Family Foundation
The Banks Family
Barbara Beatty and Elizabeth Huntsman
Barbara Hoskins
The Barnello Family
The Barnes Family
The Barry and Laurie Green Charitable Trust
Barton Family Foundation
Battat Co.
Baylis Medical Company
The Beck Family
Beck Taxi
Berges Family Foundation
Bill and Lorraine McDonald
Bill and Barbara Howe
Bill and Pamela Hess
Bill Beakey
The BlueSky Properties Foundation
BMF Financial Group
Boardwalk Rental Communities
Bob Rose
Bochet Foundation
Bogani Family Coalition
Bond Brand Loyalty
The Borger Family
Bosa Properties
Bosch
Boson Pizza
The Bozdog Family
Boston Pizza
The Bradley Family Foundation
Brenda and Steve Sherwood
Breit, Sara, Carley and Jason Moore
Brett and Susanne Conrad
The Brentz Family
Brian and Tina Williams

Brian and Veronica Grazer
Brian Murphy
The Brinson Foundation
Brita Canada
Brooke N. Wade Charitable Foundation
Brookfield Asset Management Inc.
Build-A-Bear Workshop Foundation
The Caldwell Family Foundation
The Canadian Family Foundation
Call It Spring
Canad Inns
Canadian Living
Canadian School Boards Association
Canucks Sports & Entertainment
Cardinal Glennon Hospital
Carol Ito
Caroline & Giovanni Rossi
Castlepoint Investments
Catherine and Peter Cordy Foundation
Catherine Turner
Cathy Plewes
Chartwells
The Chen Family
CHG Healthcare
Chicago Community Trust
Chip and Shannon Wilson
Chris and Tania Carnegie
Chris Flanagan
Christina Campeau
Christopher and Julie Prentice
The Church Family
CIBC Foundation
Cineplex Entertainment
Cisco Systems Inc.
City National Bank
Clearly
Mary Morneau-Smith
Mary Pembroke Perlin
Marylou Brannan
Mastermind Toys
Mattamy Homes
Matthew Clark
Maxine Clark
McIntosh Perry
The McKay Family
The McLaughlin Family
Mr. to WE Social Enterprises
The Mele Family
The Merrifield Family
Messagepoint
The Meyerowitz Family
Michael and Diane Clemens
Michael and Karen Stone Family Foundation
Michael Gigris and Family
Microsoft
The Miller Family
Miller Thomson LLP
Minneapolis Foundation
Minnesota Department of Education
Minnetonka Moccasins
Miss Teenage Canada
Mission Measurement
MLSE Foundation
Mona and Na Aggarwal
The Morose Family
The Mullins Family
Multi-Material Stewardship Manitoba
Murray and Joan Young
The Murray Family
The Myrvold Family
The Narayan Family
Nathalie and Glenn Marr
National Speakers Bureau
Neil Taylor
Nelly Furtado
Nelson
The Newhall Family
The Newsom Family
The NFL Foundation
Nicola Wealth Management
Private Giving Foundation
The Nistas Family
Norcliff Foundation
Nordstrom
The Novakovic Family
Nutrien
O2E Brands
Oath
The O’Brien Family
Odum Brown
The Olja Family
Ottawa Senators
Ottawa Sports and Entertainment Group
Ottawa Senators
Ottawa Sports and Entertainment Group
Otto Bremer Trust
The Overly Family
PacSun
Paladin Technologies
Pan Lister
Pamela and David Richardson and Family
Parq Vancouver
Participant Media
Patton Onestop
Paul and Leah Atkinson
PC Crown
The Peller Family
Perenial/DCM
Pete & Gena Carroll Family Fund
Peter Cheung
Peter Cordy
The Peter Gilgan Foundation
PiG&E
The Pico Family
Pinball Clemons Foundation
Pizzaville
The Pleasant Family
Pledge to Humanity
Pollock Family Foundation
Power Corporation of Canada
President’s Choice
Children’s Charity
The Priebke Family Foundation
The Priestner Family
Prince’s Charities Canada
Pritzker Traubert Family Foundation
Project Jenga
Project Life Mastery
Proskauer Rose LLP
The Rabie Family
The Rai Family
The Rasmussen Family
Raymond James Foundation
RBC Foundation
RBC Insurance
RBC Royal Bank
The Reid Family
Renetta Caya
Rica and Atul Aggarwal
Richard Bonaventura
The Richard Foundation
The Richardson Foundation
Ritchie Bros. Auctioneers
Riyaz Devji
Rob Dixon and Mariam Azimi
Robert H. McCormick Foundation
Roberto Gemera
Rochelle and Bjorn Moller
Roden & Fields LLC
The Romano Family
Ron Mamix
Rosa Del Campo
The Rothney Family
The Rotman Family
The Rousseau Family
Rubbermaid Canada
The Rubino Family
Rumble and Roar
The Rum family Foundation
Run for Water
Ryan Construction
The Ryan Family
Ryerson University
The Sandberg-Goldberg Family
Sand deep Lal
The Sandell Family
Sanjay Ghemawat
Stephanie Argyros
Stephanie Pace Marshall
Stephanie Swedlove
Steve and Nadine Meehan
Steve Robinson and Janet Crown
The Stevenson-Allgood Family
Stifel Bank
The Stillman Family Foundation
The Stone Family
Susanne Boyce and Brendan Mullen
The Symmonds Family
The Seierr Family
Selen Alpay
Sequaia
The Sharkey Family
The Shyam Kaulal Foundation
Sheraton Centre Montreal
Sheraton Centre Toronto
Sheraton Chicago O’Hare
Sheraton Vancouver Wall Centre
Shirley Willis & Lauren Morrison
Siemens Canada
Sigma Systems Canada Inc.
The Silver Family
Silver Jeans Co.
Simon & Barbara Smith
Simone Lumsden
The Sirchio Family
Skoll Foundation
The Slaight Family Foundation
SLO Foundation
SMART Technologies ULC
Smucker Foods of Canada Corp.
The Solo Family
Spin Master Ltd.
Sprott Foundation
St. Louis Community Foundation
Staples
Starbucks Coffee Company
Starwood Hotels and Resorts
Theatre and琦brett
Stefan Thompson

Lipservice
Lisa Kelly
The Little Family
LIUNA Local 183
LiveKuna
Lloyd A. Fry Foundation
Loblaws Companies Limited
Lois Scott and David May
London Drugs
Longo Brothers Fruit Markets Inc.
Longo's Family Charitable Foundation
Lord Elgin Hotel Ottawa
Lord Rumi Verjee
Lori Kennedy
Lorne Segal and Family
Los Angeles Clippers
Los Angeles Dodgers Foundation
Los Angeles Lakers Youth Foundation
Los Angeles Rams
The Losani Family
Losani Homes
Lou and Linda Petrasch
Louis Trepel and W.T. Grogan
Lysa Lash and Mark Hornstein
Mad4Mddie
The Madon Family
Magic Johnson
The Mallet Family
The Malo Family
Maple Leaf Sports & Entertainment
Marcel and Carleen Greaux
Margarida & Steve Macdonell
Marie-Claude Blais
Maritz
Mark and Allison Pitts
Mark and Donna McMaster
Mark and Sarah Wentling
Mark Verwey
Martha Carnegie
Martin Family Initiative
Marty and Michelle Weinberg
Mary Anna Noveck
Marylou Brannan
Mary Pembroke Perlin
Marylou Brannan
Mark and Sarah Wentling
Marylou Brannan
The Little Family
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Mark and Donna McMaster
Mark and Sarah Wentling
Mark Verwey
Martha Carnegie
Martin Family Initiative
Marty and Michelle Weinberg
and Family
Mary Anna Noveck

Annual Report 2018
2018
Media Partners

103.5 QMFM Vancouver
104.5 CHUM FM
ABC 7 Chicago
ABC 7 NY
Bell Media
Canadian Living
Chicago Tribune
CTV Edmonton
Globe and Mail
Good Housekeeping

iHeartMedia Chicago
iHeartMedia LA
iHeartMedia NY
iHeartMedia Seattle
Majic 100.3 Ottawa
PATTISON Onestop
Postmedia Network Canada Corporation
Postmedia, Edmonton Journal
Postmedia, Ottawa Citizen
Postmedia, Vancouver Sun
Q13 Fox Seattle
Seattle Times
StarMetro Toronto
Virgin Radio Edmonton
Virgin Radio Montreal
Virgin Radio Toronto
Virgin Radio Vancouver
Winnipeg Free Press

Universal McCann
Universal Music Canada
University of Victoria
Unstoppable Foundation
V. Tony Hauser Photography
Valerie and Ronald Moore
Valiant Capital Partners
Van De Wiel Family
Van Houwe Coffee Services
Vancouver Canucks
The Vandermay Family
Vector Marketing Canada Corporation
Veritaaq IT Consulting
Vertical Entertainment
VIA Rail Canada Inc.
Victory Square Technologies
Virgin Atlantic Airways
Virgin Atlantic Foundation
Virgin Hotels Chicago
Vito Amati
The Voss-Kernan Family
W Los Angeles West Beverly Hills
W Seattle
W. Yen Liow
Walgreens
Walter and Lola Green
Wanda Fong
Washington University in St. Louis
Waterstone Foundation
The Watson Jordan Family
Wayman and Penny Crosby
Wayne and Dianne Moser
The Wellness Business Hub
The Wenman Family
Werklund Foundation
Western Glove
The Westin Los Angeles Airport
WestJet
WFF Facility Services
Wheaton Precious Metals
Whitehorse Liquidity
Why Not You Foundation
The Wiley Family
William and Leanne Kinkelar
Wilson Garling Foundation NFP
Wind and Tide
Witens Family Foundation
The Wosk Family
The Wynen Family
Yann Robard
Young Fund at the Hamilton Community Foundation
YPO - British Columbia Chapter
YPO - Quebec Chapter
YPO - St. Louis
YPO - Twin Cities Chapter
YPO - Young Presidents Organization
The Yue Family
Zancor Homes

Media Partners
1103.5 QMFM Vancouver
104.5 CHUM FM
ABC 7 Chicago
ABC 7 NY
Bell Media
Canadian Living
Chicago Tribune
CTV Edmonton
Globe and Mail
Good Housekeeping
2018 Canadian Educational Partners

ALBERTA

Calgary Roman Catholic Separate School District No. 1
Calgary Catholic School District No. 19 (Calgary Board of Education)
Chinook's Edge School Division No. 73
Conseil scolaire Centre-Nord
Conseil scolaire FrancoSud
Edmonton Catholic Separate School District No. 7
Edmonton Catholic Separate School District No. 7 (Edmonton Public Schools)
Grasslands Regional Division No. 6
Greater St. Albert Catholic Regional Division No. 29
Lethbridge School District No. 51
Livingstone Range School Division No. 68
Medicine Hat School District No. 76
Northern Lights School Division No. 69
Parkland School Division No. 70
Red Deer School District No. 104
Rocky View School District No. 41
St. Albert Public School District No. 5585
Wild Rose School Division No. 66

BRITISH COLUMBIA

School District No. 19 (Revelstoke)
School District No. 23 (Central Okanagan)
School District No. 28 (Quesnel)
School District No. 33 (Chilliwack)
School District No. 34 (Abbotsford)
School District No. 35 (Langley)
School District No. 36 (Surrey)
School District No. 37 (Delta)
School District No. 38 (Richmond)
School District No. 39 (Vancouver)
School District No. 40 (New Westminster)
School District No. 41 (Burnaby)
School District No. 42 (Maple Ridge/Pitt Meadows)
School District No. 43 (Coquitlam)
School District No. 45 (West Vancouver)
School District No. 46 (Sunshine Coast)
School District No. 48 (Sea to Sky)
School District No. 53 (Okanagan Similkameen)
School District No. 57 (Prince George)
School District No. 59 (Peace River South)
School District No. 61 (Greater Victoria)
School District No. 62 (Sooke)
School District No. 63 (Saanich)
School District No. 67 (Okanagan Skaha)
School District No. 68 (Nanaimo Ladysmith)
School District No. 70 (Alberni)
School District No. 75 (Maison)
School District No. 78 (Fraser Cascade)
School District No. 79 (Cowichan Valley)
School District No. 83 (North Okanagan/Schawwap)
School District No. 84 (Vancouver Island West)
School District No. 91 (Nechako Lakes)

MANITOBA

Archdiocese of Winnipeg

Catholic Schools
Beautiful Plains
Border Land School Division
Brandon School Division
Evergreen School Division
Fort La Bosse School Division

ONTARIO

Avon Maitland District School Board
Bluewater District School Board
Bruce-Grey Catholic District School Board
Catholic District School Board of Eastern Ontario
Conseil des écoles publiques de l'Est de l'Ontario
Conseil des écoles catholiques du Centre-Est
Conseil scolaire catholique du Nouvel-Ontario
Conseil scolaire public du Grand Nord de l'Ontario
Conseil scolaire Viamonde
Durham Catholic District School Board
Halton Catholic District School Board
Halton District School Board
Hamilton-Wentworth District School Board
Upper Grand District School Board
Waterloo Catholic District School Board
Waterloo Region District School Board
Wellington Catholic District School Board

NEW BRUNSWICK

District Scolaire Francophone Sud

NEWFOUNDLAND AND LABRADOR

Newfoundland and Labrador English School District

NOVA SCOTIA

Annapolis Valley District School Board
Chignecto-Central Regional School Board
Conseil Scolaire Acadien Provincial
Halifax Regional School Board
South Shore Regional School Board

SOUTH SHORE REGIONAL SCHOOL BOARD

St. John's Regional School Board

ONTARIO

Avon Maitland District School Board
Bluewater District School Board
Bruce-Grey Catholic District School Board
Catholic District School Board of Eastern Ontario
Conseil des écoles publiques de l'Est de l'Ontario
Conseil des écoles catholiques du Centre-Est
Conseil scolaire catholique du Nouvel-Ontario
Conseil scolaire public du Grand Nord de l'Ontario
Conseil scolaire Viamonde
Durham Catholic District School Board
Halton Catholic District School Board
Halton District School Board
Hamilton-Wentworth District School Board
Upper Grand District School Board
Waterloo Catholic District School Board
Waterloo Region District School Board
Wellington Catholic District School Board

NEW BRUNSWICK

District Scolaire Francophone Sud

NEWFOUNDLAND AND LABRADOR

Newfoundland and Labrador English School District

NOVA SCOTIA

Annapolis Valley District School Board
Chignecto-Central Regional School Board
Conseil Scolaire Acadien Provincial
Halifax Regional School Board
South Shore Regional School Board
Thank you for being part of an incredible year of impact! We can’t wait to see what we’ll achieve together in 2019.
Contact Us

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