



Changing the world through social entrepreneurship: Apply now

Do you have a world-changing idea? Apply with your business case for a spot at the WE Incubation Program!

We believe that young people have the power to change the world—and the WE Incubation Program provides the tools to make that happen. This 12-part program at the WE Global Learning Centre empowers young social entrepreneurs like you to develop and launch your own social ventures, giving you access to helpful resources, mentorship and connections with like-minded individuals. Whether it's starting a social enterprise, a non-profit or mobilizing your friends to contribute to social justice, this program helps you take the next steps to making your world-changing idea a reality.

Program details

The WE Incubation Program is run by trainer WE staff, including experienced entrepreneurs, educators and leadership facilitators. The program features sessions run by industry experts in leadership, social entrepreneurship and innovation.

The program is a 12-part learning experience for youth under 25 years old, taking place at the WE Global Learning Centre, offered both in-person and virtually. The selected applicants will have the opportunity to participate in this transformative program and turn their idea into a reality.

Dates: The program will run every Tuesday from January 14 to March 26, 2020. In addition, there will be two sessions that will run on Thursday, March 12 and Thursday, March 26. The Final Pitch Event will take place on Wednesday, March 25. All the sessions will run from 6:00 p.m.–9:00 p.m. EST.

Apply today by answering these questions:

- What kind of social impact do you want to create?
- How will it affect the people in your community?
- What is your social project, product or innovation?
- How will your project remain sustainable?
- What aspect of your project would you like support for?

Apply now!

Apply online today with your business case [here](#).

Application is NOW OPEN. Submit your application by 5:00 p.m. EST on Monday, January 6.

Finalists will be notified by 5:00 p.m. EST on Friday, January 10.

Past participants of the WE Social Entrepreneurship Program



The WE Social Incubation Hub program empowers young social entrepreneurs to develop and launch their very own social enterprise. This program gives them the tools and resources they need to pursue their world-changing ideas. Below are some of our past winners and the amazing social enterprises they have founded:



Victoria Preston, Delaney Clarke and Colton Celentano

Big Spoon Lil' Spoon is a social enterprise that provides weekly cooking classes, life skill workshops and employment programs for people with disabilities and their siblings. They are currently based in Kingston, Ontario and will be expanding to Toronto and Hamilton in fall 2019. The Big Spoon Lil' Spoon team is comprised of three members of their senior management: which includes Victoria Preston, Delaney Clarke and Colton Celentano.



Simran Jolly

Simran Jolly is the founder of the Solitary Bee Project. Her mission is to increase the population of solitary bees with a two-pronged approach. The first component is educating youth through presentations and workshops. The Solitary Bee Project believes that experiential learning opportunities can empower others to create a difference in their own communities. The other component is to physically increase solitary bee populations by placing bee boxes in green spaces around Canada. They are able to do this by partnering with local governments and universities.



Satya Sarma

Satya Sara is the founder of the My New Friend app, a networking app that connects children with disabilities to other children in the area using map systems, similar to Uber. My New Friend helps create a more inclusive and friendlier environment and erases the stigma around children with special needs.



Maddison Tory

Maddison Tory is the founder of HUGS! HUGS is a social enterprise that promotes mental well-being of children in the hospital. HUGS are fleece scarves that have hands at the end of them, providing children with a warm hug. A percentage of the profits go towards providing fun programs at children's hospitals like art classes, magic shows or movie nights to lift the spirits of children undergoing major surgeries and give them a smile. Also, for each HUG sold, one is given to a child recovering, spreading smiles in hospitals one HUG at a time!