

## Emilio Estevez, Elijah Woods x Jamie Fine, Tyler Shaw and WE Charity's Craig Kielburger celebrate young people leading social change at WE Day Ottawa

WE Day Ottawa will stream live at 9:00 a.m. EST today at we.org/watchweday
WE Day Ottawa is free to students thanks to partners led by Co-Title Sponsors RBC and TELUS
WE Day Ottawa photos will be available at 4:00 p.m. EST in the Electronic Press Kit

Ottawa, ON (December 10, 2019) – Today, <u>WE Day</u> Ottawa returns to the Nation's Capital, at the National Arts Centre bringing together thousands of students and teachers from across Ontario who have created lasting change in their local and global communities. This inspiring celebration for social good features renowned speakers, innovative thought leaders and dynamic performers including Emilio Estevez, Elijah Woods x Jamie Fine, WE Charity co-founder, <u>Craig Kielburger</u>, Olivia Lunny, Tyler Shaw, Chloe Wilde and more.

"Being a part of WE Day over the years has been an incredibly rewarding and inspiring experience," said Multi-Platinum, Award Winning Artist and Producer, **Tyler Shaw**. "I'm always amazed by the students in attendance who are committed to creating change around the world, and their selflessness in doing so for the issues impacting us all."

More than a one-day event, WE Day is connected to the free, yearlong service learning program WE Schools. Designed to enhance a school or community's existing social initiatives or spark new ones, WE Schools provides teachers with educational resources and action campaigns to encourage students to further their curricular learning and develop social and emotional skills to succeed beyond the classroom. In the 2018/2019 school year, over 3,200 school groups from across Ontario participated in WE Schools, creating socially innovative solutions to today's pressing issues and taking action in support of global and local causes including cyberbullying, well-being, equality, hunger, access to education and access to clean water in communities across the globe.

Speakers and performers at WE Day Ottawa will energize the crowd through a day filled with powerful educational speeches, inspirational moments and performances. A few must-see highlights include:

- Poet and spoken word activist, Maya Basudde, will take the stage to share her journey of self-discovery and her poetry showcase, Tell Em Girl which supports girls all over Ottawa to speak their truth, and share their wisdom with a community that believes in them.
- Actor, director, and writer, **Emilio Estevez**, will take the stage and share the importance of finding their voice, chasing their dreams and living your life confidently and fearlessly.
- Canadian singer-songwriter, Olivia Lunny, will perform hits On My Level and I Got You.
- Multi-Platinum, award-winning artist and producer, Tyler Shaw, will perform fan favourites With You and To The Man That Let Her Go.

"Changing the world is no small feat, and every student and teacher at WE Day Ottawa has stepped up to the challenge of making an impact in their local communities and beyond," said <a href="Craig Kielburger">Craig Kielburger</a>, cofounder of WE Charity. "The energy of thousands of committed young people excited to make a difference is like nothing else in the world, and I'm grateful to have the opportunity to honour and celebrate them today."

WE Day is free of charge to students and teachers across Canada thanks to the generous support of partners led by National Co-Title Sponsors <u>RBC</u> and <u>TELUS</u>. This means students can't buy a ticket to WE Day Ottawa — educators and youth from across the province earn their way by taking action on one local and one global issue of their choice.









WE Day is supported in Ottawa by Co-Chairs, Jeff York, Chief Executive Officer & President, Farm Boy Inc.; Patrick Mullins, Chief Executive Officer, Silver Maple Developments; Marjolaine Hudon, Regional President, Ontario North & East, RBC. WE Day is supported nationally by Co-Chairs, Darren Entwistle, President & Chief Executive Officer, TELUS; Jennifer Tory, Chief Administrative Officer, RBC Royal Bank; Chief Perry Bellegarde, National Chief, Assembly of First Nations; Mark Dervishian, Chief Operating Officer, Ardene; Nelly Furtado, Canadian Singer/Songwriter; Jeffrey Latimer, President, Jeffrey Latimer Entertainment; Elio Luongo, Chief Executive Officer, KPMG Canada; The Honourable David C. Onley, The 28th Lieutenant Governor of Ontario; Bill Thomas, Chairman KPMG International; James Villeneuve, Senior Advisor, Faskens; Andrew Williams, Chief Executive Officer, DHL Express Canada. WE Day is supported globally by Co-Chairs David Aisenstat, CEO, The Keg Steakhouse + Bar, Chairman, The Keg Spirit Foundation; Hartley Richardson, President & Chief Executive Officer; James Richardson & Sons Ltd.; Dave I. McKay, President & Chief Executive Officer, RBC Royal Bank; and, Craig Burkinshaw, Co-Founder, Audley Travel.

## **About WE**

<u>WE Day</u> is part of <u>WE</u>—a family of organizations that makes doing good, doable. <u>WE</u> is made up of <u>WE Charity</u>, empowering domestic and international change, <u>ME to WE</u>, a social enterprise that creates socially conscious products and experiences to help support the charity, and <u>WE Day</u>, an unparalleled event, and the greatest celebration of social good

<u>WE Charity</u> was founded by <u>New York Times Bestselling authors Craig Kielburger</u> and <u>Marc Kielburger</u>, in 1995, with a mission to fight child labour. WE has since grown and evolved to address the root cause of child labour - extreme poverty. In the past 24 years, <u>WE</u>'s programs have empowered over 1 million people with clean water, built 1,500 schools and schoolrooms overseas, and empowered more than 200,000 children with access to education.

<u>WE</u> enables youth and families to better the world—supporting 7,200+ local and global causes by volunteering millions of hours of service, shopping daily with an impact, and raising millions of dollars that directly benefit their local communities and the world.

WE's headquarters is based in Toronto, Canada at the <u>WE Global Learning Centre</u>, a service and social innovation accelerator for young people, leading them to become the next generation of leaders and towards a brighter future.

Join the movement today at WE.org.

About RBC www.rbc.com/futurelaunch

About TELUS www.telus.com/endbullying

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For more information on WE Day or to request an interview, please contact:

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