



CTV and WE Join Together to Close Out the School Year and Honour Canadian Student Change-Makers with WE CELEBRATE: CLASS OF 2020 Featuring Host Lilly Singh, along with Selena Gomez, Brett Kissel, Shawn Mendes, Shay Mitchell, Natalie Portman and Jacob Tremblay

- One-hour primetime special **WE CELEBRATE: CLASS of 2020** airs Saturday, June 6 at 8 p.m. ET/PT exclusively on CTV –
 - Initial star-studded lineup for **WE CELEBRATE: CLASS of 2020** just announced with more to be revealed –
 - Bell Media is the exclusive broadcast partner of **WE CELEBRATE: CLASS of 2020** –
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TORONTO (April 29, 2020) – Today, CTV and [WE](#) announced **WE CELEBRATE: CLASS of 2020**, a party for the ages that will give students back the opportunity to celebrate the end of the school year with their classmates, communities and peers across Canada. **WE CELEBRATE: CLASS of 2020** kicks off with a week-long virtual coast-to-coast-to-coast road trip across Canada to commemorate the social impacts students have made culminating with the final stop – the biggest living room party of the school year airing **Saturday, June 6 at 8 p.m. ET/PT** exclusively on CTV and [everywhere CTV content can be found](#).

The one-hour primetime special features a star-studded lineup delivering Canada’s 2020 valedictorian addresses, one-of-a-kind performances, and heartfelt surprises to celebrate students and educators who have been making a difference throughout the school year and who continue to step up to support their communities during COVID-19. Hosted by **Lilly Singh**, WE Celebrate: Class of 2020 will feature **Tyrone Edwards, Selena Gomez, Brett Kissel, Shawn Mendes, Shay Mitchell, Natalie Portman, Jacob Tremblay, Liz Trinnear, Chloe Wilde**, alongside WE Co-founders, **Craig Kielburger** and **Marc Kielburger** with **more names to be announced in the coming weeks**.

WE Celebrate: Class of 2020 will motivate viewers with tangible ways they too can make a positive impact at home and beyond, bringing hope, optimism, and ideas that will inspire viewers to get doing, and create big, lasting change.

“Right now, more than ever, we need to draw strength from the shameless idealism young Canadians continue to show with their actions,” said WE co-founder Craig Kielburger. “The 2020 school year is like no other. During these uncertain times, it’s important to us that we remain dedicated to celebrating students and teachers who have made lasting impacts this school year and who continue to prove that we really are in this together. We are honoured to bring closure to the academic year in a powerful way for students and educators from coast to coast.”

The CTV broadcast of **WE CELEBRATE: CLASS of 2020** will capture the ‘best of’ moments from the week-long virtual coast-to-coast-to-coast road trip. The WE Day-inspired interactive virtual events include amazing educational content to share with students as part of their end-of-school-year celebrations. Featuring inspiring stories of local youth making a difference, inspirational speeches, and celebrity performances, the **WE CELEBRATE: CLASS of 2020** virtual road trip will take place the week of May 25th and will make online stops in Ontario, Atlantic Canada, Quebec, the Prairies, B.C., and the Territories. Visit www.we.org/celebrate for more information, with dates and times to be announced.

WE CELEBRATE: CLASS of 2020 highlights students and educators who have taken part in the free, yearlong service learning program [WE Schools](#). WE Schools operates in over 20,000 schools and is proven to increase academic engagement, civic engagement and college and workplace readiness. Designed to enhance a school or community’s existing social initiatives or spark new ones, WE Schools provides teachers with educational resources and action campaigns to encourage students to further their curricular learning and develop social and emotional skills to succeed beyond the classroom. Launched recently to help teachers



and parents navigate the world of distance learning, WE Schools @home offers free online tools and resources to complement and support at-home learning. Developed for Grades K through 12, this weekly lesson package includes interactive and experiential curriculum-based resources, materials and lesson plans with an emphasis on well-being, social and emotional learning, service-learning and fostering resiliency.

Stay connected on the latest news and updates on **WE CELEBRATE: CLASS of 2020:**

#WECelebrate | @WEmovement | [Facebook](#) | [Twitter](#) | [Instagram](#)

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About CTV

CTV is Canada's #1 television brand. CTV provides unparalleled entertainment programming across two broadcast television networks; a powerful suite of specialty channels including CTV Comedy Channel, CTV Drama Channel, CTV Life Channel, and CTV Sci-Fi Channel; and digital platforms [CTV.ca](#), [CTV Throwback](#), [CTV Movies](#), and the CTV app. CTV has been Canada's most-watched television network for the past 18 years in a row and features a wide range of sports and information programming, including CTV News, Canada's highest-rated national and local newscasts. CTV comes from Bell Media, Canada's premier multimedia company with leading assets in television, radio, digital, and out-of-home advertising.

About WE

[WE](#) is made up of a family of organizations that make doing good, doable, including WE Charity, empowering domestic and international change and ME to WE, a social enterprise that creates socially conscious products and experiences to help support the charity.

WE engages 4.2 million young people each year across North America and beyond through its free, yearlong service-learning program WE Schools. Designed to enhance a school or community's existing social initiatives or spark new ones, WE Schools provides teachers with educational resources and action campaigns to encourage students to further their curricular learning and develop social and emotional skills to succeed beyond the classroom. WE Schools operates in over 20,000 schools and is proven to increase academic engagement, civic engagement and college and workplace readiness.

WE enables youth and families to better the world—supporting 7,200+ local and global causes by volunteering millions of hours of service and raising millions of dollars that directly benefit their local communities and the world.

Join the movement today at [WE.org](#).

For more information on the WE Celebrates: Class of 2020 or to request an interview, please contact:

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