

WE Charity announces Board of Directors appointments and transitions

March 2, 2021 – WE Charity is pleased to announce, as part of its February 26, 2021 Board resolution, the appointment of a new Chair of its US Board of Directors, Kannan Arasaratnam. Having served as a long-term Board Director for the organization, WE Charity welcomes Kannan’s continued valuable contributions, leadership, and governance oversight in his new role.

Kannan is a Certified Public Accountant with 20 years of finance experience advising public and private companies with past experience at Deloitte and Blackrock. As a trusted business advisor, encompassing complex M&A transactions, corporate strategy, and finance, Kannan is a change-maker in the world of finance having worked with and advised senior executives from some of the largest Fortune 500 companies in the world. Kannan has served on the WE Charity US Board of Directors since 2012.

“My belief in accountability – whether it’s to donors and their dollars, to employees and their time, or to young people making sure their efforts have an impact – is what drew me to WE Charity many years ago and that shared value remains strong today,” said Kannan Arasaratnam. “I’m looking forward to taking on the role of Chair for the US Board to help guide and oversee the future priorities for WE Charity’s programming across America.”

In connection with today’s announcement, Dr. Jacqueline Sanderlin will be transitioning out of the role of Chair of the US Board, and she will continue to serve as a member of WE Charity’s Educational Advisory Committee.

“It’s been an honor to serve as Chair of the US Board for an organization that has had a profound impact on me as an educator and so many of my young scholars who are from some of the toughest neighborhoods in Inglewood, California,” said Dr. Jacqueline Sanderlin. “WE Schools programming provided a lifeline, empowering teachers with free resources to help address critical social issues through student service, and helping our scholars build a sense of possibility, pride and community. I will continue to be a part of this positive force for youth and look forward to supporting WE Charity’s Educational Advisory Committee.”

“We are fortunate to have a diverse, dedicated and experienced Board of Directors to help in our mission to ‘make doing good, doable,’” said WE Charity Executive Director, Dalal Al-Waheidi. “On behalf of the Executives and staff at WE Charity, I would like to extend my immense gratitude to Dr. Jaqueline for her leadership and guidance as our US Board Chair over the past year and for her continued commitment to WE Charity in her new advisory role.”

WE Charity also welcomes globally renowned brand development leader and Founder of Tether, Stanley Hainsworth, as a newly appointed member of the US Board of Directors. Stanley has served as the creative lead for some of the most iconic brands of our time including Global Creative Director for Lego and VP of Global Creative at Starbucks. The charity is also happy to announce the new appointment of philanthropist and author, Miranda Tollman, to the US Board of Directors. She is the former co-Chair of WE Day California, current Chair of the Geffen Playhouse Advisory Board, Director of LA Love, and a co-founder of the Treadright Foundation. The Tollman family owns The Travel Corporation (TTC), one of the world’s leading family-owned hotel and travel companies with a portfolio of dozens of brands around the world. Furthermore, David Stillman will be transitioning from the US Board of Directors and WE Charity is grateful for his service.

“It has been a honor to serve on the Board of Directors and I have been involved with the organization since 2005,” said David Stillman. “I will continue to serve as a champion and as an advisor. WE Charity has a done so much good work for so many and I am proud of everything that has been accomplished.”

In Canada, Dr. Steve Omenge Johnson Mainda has been appointed to the Canadian Board of Directors. Dr. Mainda is Chairman of Mediheal Hospital & Fertility Centre and was previously Chairman of Insurance Regulatory Authority and Chairman at HF Group PLC. Additionally, corporate governance legal expert and Partner at Milbank LPP, Tawfiq Rangwala, will be joining the Canadian Board of Directors in addition to continuing his longstanding role on the US Board and Kate Burnett will be transitioning from the Canadian Board. WE Charity is thankful for Kate’s service over the past year.

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Today, WE Charity’s North American Board is composed of skilled individuals who are experts in legal, finance, education, academia, brand, technology, and operations, and who provide strong overall governance.

For more information on WE Charity’s North America Board, please visit www.we.org/en-CA/about-we/we-charity/our-team.