



## Calling all change-makers

Are you passionate about creating social change? Do you have an issue that you are passionate about tackling, but aren't sure where to start? Are you interested in learning more about social entrepreneurship and building your communication and leadership skills while developing your own social venture? The WE Ideate Program provides the space, support and coaching to do just that.

### Program details

The WE Ideate Program through the WE Incubation Hub is a free two-day intensive program—an experience designed for youth under 25 years old who want to take action, deepen their understanding of a social issue they are passionate about and come up with an idea for a social enterprise, social purpose business, non-profit, cooperative or community project. Throughout this intensive program, participants become an expert on the issue they care about while developing the necessary skills, such as leadership and communication, to develop their ideas for a social venture.

**Important Note:** This program will support you with developing your application for the 12-part WE Incubation Program through the WE Incubation Hub. Completion of this intensive program does not guarantee submission into the WE Incubation Program.

### Dates and times

Saturday, September 21 to Sunday, September 22, 2019  
from 10 a.m. – 4 p.m. EST

## Sign up today to guarantee your spot!

### Answer the following questions:

- What local or global issue are you passionate about? Why?
- Do you have an idea of how to solve the issue you are passionate about? Please share with us.
- What do you know about social entrepreneurship? Why do you want to learn more?
- What aspect of your idea would you like support with?

## Registration is now open

Register online today by clicking [here](#).

The registration deadline is Monday, September 18, at 11:59 p.m.

Registration Letters will be sent out by Wednesday, September 19, at 6 p.m.